

From the Founders' Desk

As we all continue to live through the pandemic, with some countries normalizing while others battle on, TradeAssets has continued to onboard banks, increase activity, add key talent and lead industry messaging. The concept and adoption of our e-marketplace continues to gain traction and as we look to better times ahead, we thank you - our members and stakeholders - for your support. Let us all stay safe and optimistic.



Member Press Releases : ADIB and BACB celebrate successful usage of TradeAssets

Top stories

ADIB Makes Over 60 Blockchain-Powered Transactions In First Year Of...



ADIB makes over 60 blockchain-powered transactions in ...

1 day ago — In April 2020, ADIB became the first Islamic bank to use Blockchain technology for trade distribution - ZAWYA MENA ...

ADIB executes 60 blockchain-powered trade ...

1 day ago — first year of the bank's partnership with TradeAssets. In April ... ADIB executes 60 blockchain-powered trade transactions ... The cross-border transactions were built on blockchain ...

There is no testimonial for TradeAssets more powerful than the success stories of our member banks as expressed by them. Please see the links below for press releases from Abu Dhabi Islamic Bank, UAE (top story on google when released) and from British Arab Commerical Bank, UK.

<https://bit.ly/34tflRm>

<https://bit.ly/2SElqJR>

ADIB Makes Over 60 Blockchain-Powered Transactions In First Year Of Partnership With TradeAssets



British Arab Commercial Bank Successfully Originates Multiple Trade Transactions Digitally Using the Tradeassets E-marketplace



New Members

We are pleased to welcome Banca UBAE, our first Italian member, Saudi British Bank, our third Saudi client, BCP, our first Mauritian client, Samba, our third Pakistani member, Coris Bank, our first West African member and AUB, a leading Middle Eastern bank. One of the largest banks in the world has also gone live with us. We will publish their name shortly. We are also encouraged to see that many other banks are presently completing their internal processes and will join TradeAssets shortly.



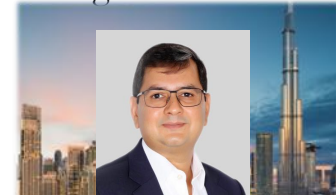
Appointments



Our coverage continues to expand. We now have over 30 team members covering 30+ countries.



Nelson Batabura, Jakarta

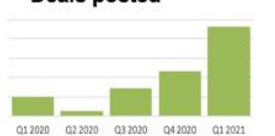


Vivek Gopalakrishnan, Dubai

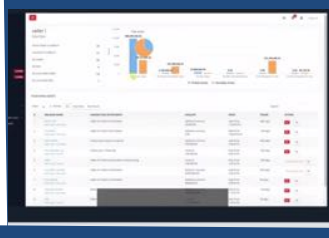
Did You Know

TradeAssets transaction volumes doubled between Q4 last year and Q1 2021.

Deals posted



TradeAssets increases member revenues through greater access, efficiency, risk optimization, better yields and valuable market data analytics.



Auto-limit management

Preferred asset alerts

Auto-bid feature



TradeAssets will soon become fully compatible with iOS and Android mobile devices.

Thought Leadership

Digitisation in the new normal – taking the next step

Day 1  
11.00-11.45 GST

GTR MENA 2021 VIRTUAL  
February 15-17, 2021  
Book now!

Leaps and bounds for trade finance digitisation: Has West Africa kept up with the pace?

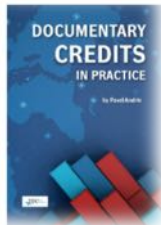
GTR WEST AFRICA

GTR INDIA

GTR NORDICS

In 2021, TradeAssets continued to present ideas and thought leadership in areas relating to digitization, trade finance and other current topics by participating in various virtual panel discussions viewed by thousands from the financial industry and its ecosystem.

Team Focus

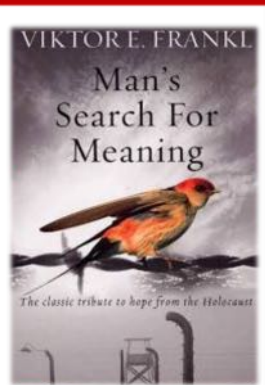


TradeAssets' value proposition is not only technology but also its global team of domain experts. **Pavel Andrlé** is our Business Development Director based in the Czech Republic. He is also an international trade finance consultant and trainer. His latest book is **Documentary Credits in Practice**. To learn more, visit: <https://www.tradefinanceconsulting.com/publications/>

TradeAssets Executive Director **Srinath Keshavan**, based in Singapore, has been a trade finance trainer and consultant for decades. To hear his views on relevant topics like “Winds of Change sweeping the Trade Finance World”, click on the link : <https://bit.ly/3fTNU8A>



*“When we are no longer able to change a situation, we are challenged to change ourselves”*



*“The last of human freedoms – the ability to choose one’s attitude in a given set of circumstances”...Viktor Frankl, Austrian neurologist, author, holocaust survivor.*

Frankl is the author of “Man’s Search for Meaning”, a powerful treatise on the human psyche. In spite of the worst of circumstances, it is not physical strength but a deep sense of purpose and meaning that drives human survival and motivation. “Between stimulus and response, there is a space. In that space lies our power to choose our response. In our response lies our growth and our freedom”.

